

## **EMANUELE CORAZZI**

June 1st, 1984

Nationality: Italian

Since October 2022, **CRONACHE DI SPOGLIATOIO**, Milan  
**Head of Content**

Cronache Studios startup

Managing budget to set up new studio, building the content team and creating contents for all platforms (Instagram, Twitch, Tik Tok, You Tube, Spotify)

Building relationships with Serie A and Serie B clubs, with La Liga and Premier League in order to develop content and commercial partnership

January 2022-October 2022, **DAZN**, Milan  
**Head of Content Development and Originals**

Research, development and drive of a content strategy for DAZN Italy

Managing the Italian budget and working with the global team to create a worldwide strategy

Managing relationship with Lega Serie A and all Serie A clubs in order to plan and produce contents such as documentaries, interviews and podcast

Collaboration with agencies and external production companies to create new ways to present content

Development and implement Digital Social Media Content strategy

Working with other functions (PR, Marketing, Legal, Commercial) and taking the lead of Italian content Team in all shared activities

Managing DAZN pundit (former football players)

Development of DAZN Shows such as Tutti Bravi dal Divano, Sunday Night Square and Super Tele

Creation of Stavamo Bene Insieme docufilm, with 4 days of Cinema Premiere (Most viewed Sport Document in 2022)

July 2018-December 2021, **DAZN**, Milan

### **Executive Producer**

Involvement in channel start up (second person hired), choosing and managing 80 workers in different roles (producers, pundits, digital, graphics, reporters, commentators, PR)

Leader of Serie A, Serie B and International Football Team, defining tone of voice, rundowns and live productions style

Development of our non live strategy, working with our creative team to create new formats and submitting scripts, pitches, treatments and cuts

Main creative/production point of contact for other departments (PR, Marketing, Rights Activation, Legal) and other DAZN countries (UK, Dach, Spain, USA, Brazil, Japan)

Coaching role to develop talent of our newsroom

Working with La Lega Serie A and B, Liga and Ligue 1 to build our strategy

2017 to present, **CATHOLIC UNIVERSITY OF THE SACRED HEART**, Milan, Masters in Sports Communication  
**Professor (TV Format Creation)**

## **ONGOING COLLABORATIONS**

-Professor at IULM University in Milan  
-Writer for Italian newspaper "Il Foglio" and Medium (International platform)

## **PAST WORK EXPERIENCES**

2013-2018, **FOX SPORTS**, Milan

November 2015-July 2018: content manager (Editor in Chief)

July 2014-November 2015: vice-editor in chief

July 2013-July 2014: journalist coordinator

Involvement in channel start-up, choosing and managing all the 25 workers of the newsroom

Drawing up programs and decision-making for how to create the program layout

Creation of several documentaries all over the world (England, Spain, Holland, Brazil), creating scripts, pitches, treatment and cuts  
Talent selection and management

Play by play commentator and Reporter on site (Premier League, FA Cup and League Cup Final, Community Shield)

Development of creative campaign

## **Sky Sport (2006-2013)**

July 2008-June 2013: journalist at Sky Sport24

September 2006-June 2008: collaborator at Sky Sport

June-September 2006: internship at Sky Sport

Involvement in Sky Sport24 start up

TV author for the main shows of the platform

Play-by-play commentator of Serie A, Premier League and Champions League

## **EDUCATION**

**Graduate** of Media Communication from the Catholic University of the Sacred Heart in Milan, Department of Literature and Philosophy, **with honors**

## **FOREIGN LANGUAGES**

-English (Advanced), Spanish (intermediate scholastic level)

## **ADDITIONAL INFORMATION**

Co-author of book "Il Vestino," the golden rules of television interviewing

## **HOBBY**

I practise sport 2 times a week: bike and swimming

I travel and take photo with reflex I played football for 12 seasons (top level: fifth category)

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